## ANNEX-11: Evaluation Criteria

After final evaluation of the proposals, Save the Children, will make award the contract to the bidder whose proposal provides the best value after taking into account the specifications, content and costs. Specifications, Content and Costs will be evaluated relative to each other, as described herein. The specification evaluation factors, taken as a whole, are equally important as cost or price in determining best value.

Offerors should note that these criteria: (1) serve as the standard against which all proposals will be evaluated, and (2) serve to identify the significant matters which offerors should address in their proposals. Each proposal will be evaluated on the criteria listed below and the criteria will be weighted according to the following allocations:

|  |  |
| --- | --- |
| **Criterion** | **Points Possible** |
| 1. Cost Reasonableness |  |
| Bidder offers lowest true cost of products while upholding required specifications and content or  Bidder’s prices demonstrate an economically advantageous position for Save the Children | 40 |
| 2. Specification and Content Approach |  |
| This will evaluate the offeror’s proposed methodology and work plan. In this section the offeror shall demonstrate:   1. Understanding of the scope of work based on the specifications and content; 2. Approach for design, printing and publishing of the Storybooks for children. 3. work plan with timeframe for delivery and clarity of deliverables required under the contract 4. Capacity of supplier to understand and adhere to a safe working environment which will not compromise the reputation of SCI. | 40 |
| 3. Experience |  |
| Relevant experience in providing similar materials. This will include an evaluation of the capacity of the organization to perform the scope of work as per the specifications and content criteria. | 10 |
| 4. References & Reputation |  |
| Past experience in providing similar works. This will include a review of previous experience in similar jobs, references about quality deliverables and services from previous and current clients, etc. | 10 |
| Total points possible | 100 |